

Mission Innovation Green Powered Future Mission

Private Sector Workshop

29 April 2024, 12:00–14:15 PM CEST

Agenda

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| 12:00 | Welcome and workshop introduction <ul style="list-style-type: none"> ○ Brief intro and MI GPFM overview <ul style="list-style-type: none"> ▪ The workshop is part of the ongoing work that the Mission has been doing to bolster private sector engagement in its activities and sprints to achieve its overall goal. ▪ Need for further engagement and creation of an Advisory Board as an option to advance private sector engagement. ○ Workshop scope and objectives ○ Meeting protocol |
| 12:25 | Session 1: Added value for the private sector participating in GPFM activities <ul style="list-style-type: none"> ○ Brief intro <ul style="list-style-type: none"> ▪ The aim of this session is to brainstorm the tangible ways in which specific actors can add value to the Mission activities. ○ Interactive session by Mentimeter tool <ul style="list-style-type: none"> ▪ Using a pre-designed template participants will feed into questions by answering to 5–6 targeted questions on Mentimeter. ○ Open discussion and Q&A <ul style="list-style-type: none"> ▪ Participants will convene to discuss the comments raised and discuss where the private sector can best add value to the Mission and what the Mission can tangibly offer to private sector participants interacting with the Mission. |
| 13:10 | Break |
| 13:20 | Session 2: GPFM Private Sector Advisory Board: possible role and opportunities <ul style="list-style-type: none"> ○ Brief intro <ul style="list-style-type: none"> ▪ The aim of this session is to discuss a strategy to establish an Advisory Board made up of investors, innovators, financiers, industry associations, and research institutions that can guide the Mission. ○ Interactive session by Mural tool <ul style="list-style-type: none"> ▪ Using a pre-designed template participants will feed into question on Mural. ○ Open discussion and Q&A <ul style="list-style-type: none"> ▪ Participants will convene to discuss the comments raised and discuss how an Advisory Board would be structured and operated to deliver value to the Mission as well as serve as beneficial for the private sector participants. |
| 14:05 | Wrap up and the way forward <ul style="list-style-type: none"> ○ Discussion will be led on next steps with participants to agree on a set of actions to take forward and a timeline to achieve them. |
| 14:15 | End of the event |